

# Concert in the Park - Weather Decision Process



## What happens when it rains?

The City of Buffalo Concert in the Park series is a highly attended weekly family event held at Sturges Park. The highlight of our summer concert series is the Sturges Park bandshell location on the shores of Buffalo Lake. Attendees can spread out on the terraced lawn and enjoy music in the park amongst friends and family.

When there is impending rain in the forecast that might affect the concert-going experience, the Parks & Rec Department consults with the band performing that night's concert, checks local radar, and then makes the sometimes-tough decision to keep the concert at Sturges Park or move the concert to the Buffalo Civic Center.

## Other factors that the Parks & Recreation Department considers:

- The summer music series is Concert in the **PARK**. If there is a light rain shower, a shorter show is better in the fresh air and beautiful park instead of inside at the Civic Center.
- Band set-ups (including sound system checks) are lengthy with most bands setting up as early as 4:00 p.m. Once bands are set up on site at the Sturges Park band shell then we are unable to move the show to the Civic Center.
- Attendance at Concerts in the Park is higher when the concert is at Sturges Park.
- The Civic Center acoustics do not promote the bands best sound quality.
- Rainy summer evenings in the Civic Center can be uncomfortable, hot, and muggy.
- Change of concert venue affects attendance greatly, typically the attendance at the Civic Center is about a 1/3 of normal attendance.



City of Buffalo Parks & Rec Department always tries to make weather decisions by 4:00 p.m. the day of the concert. Once the decision has been made to move concert to the Civic Center (*if it is available*) or to keep the concert at Sturges Park, the parks department notifies the band and vendors and posts signs that the concert has moved to the Civic Center. City staff then starts the process of updating the public by making updates to our website, Facebook & Twitter pages, and we ask KRWC radio if they will make an announcement to their listeners.

If you have any questions or concerns regarding this process, please feel free to contact the Parks & Recreation Department at 763.684.5421.

